

# MARKETING EXECUTIVE

## BRAND COMMUNICATIONS & DESIGN

### OUR COMPANY

Coral Expeditions is Australia's pioneering expedition cruise company. We operate and manage a fleet of small expedition ships taking guests to some of the most beautiful, yet undiscovered, regions of Australia, Asia-Pacific and Indian Ocean Islands. Over 8,000 travellers from all over the world travel with us every year who are attracted by our relaxed small ship atmosphere and itineraries which larger ships cannot replicate. Our team are carefully selected for their engaging personalities, attention to detail and commitment to delivering the highest standards of service so our guests always receive a warm welcome aboard.

### WHAT YOU WILL BRING TO US

We are seeking a passionate and proven Marketing Executive to join the Commercial team and be a long-term addition who will have/be:

- a passionate self-starter, a great communicator and team player.
- a demonstrated ability in developing well-planned, multi-faceted brand campaigns across both print and digital mediums
- High-level skills in Adobe Creative Suite, particularly InDesign, Photoshop, Illustrator & Premiere Pro
- A demonstrated history of managing an established brand, delivering brand marketing campaigns and working with third party partners; and delivering well executed designs across multi-faceted campaigns across both print and digital mediums
- Project management skills
- Proven ability to manage brand asset library and identify gaps.

Preferred skills:

- Experience with marketing immersive, high-value and experiential products to a mature generation audience profile
- Experience preferred in tourism, hospitality, or leisure sector
- Experience in creative product design & marketing, and new product releases

### THE ROLE

The Marketing Executive - Brand Communications & Design is a brand guardian role that supports the forward growth of the marketing function of our company. The role involves delivering on brand communications including internal & consumer facing documentation, collateral and advertisements; assisting in new product development, working with our third party partners to ensure brand and style adherence, asset library management and offers marketing insights and real-life understanding to roll out across Coral Expeditions branded touch points.

You will work in collaboration with the broader commercial team including sales, reservations and marketing

### WHAT WE CAN OFFER YOU

- Career growth in a progressive and expanding Australian company.
- A supportive and collaborative office team environment.
- The opportunity to work and travel in amazing destinations and with inspiring products.

Applicants who meet the minimum criteria are invited to email a covering letter and current CV to: [careers@coralexpeditions.com](mailto:careers@coralexpeditions.com)

As we screen all applicants and select candidates whose qualifications and experience meet our needs, we will carefully consider your application during the initial screening and will contact you if you are selected to continue in the recruitment process. We wish you every success!



#### Our Expeditions

- > The Kimberley
- > Great Barrier Reef
- > Cape York & Arnhem Land
- > Tasmania
- > Australia's West Coast
- > South Australia
- > Australian Circumnavigation
- > Papua New Guinea
- > Raja Ampat & Spice Islands
- > Solomons & Vanuatu
- > New Zealand
- > Islands Of The Indian Ocean