

MARKETING EXECUTIVE

BRAND COMMUNICATIONS AND DESIGN

Full Time, permanent. Cairns office based.

OUR COMPANY

Coral Expeditions is Australia's pioneering expedition cruise company, now sailing for almost four decades. We operate and manage a fleet of three small purpose-built expedition ships carrying between 72 and 120 guests. Our mission - to take small groups of like-minded explorers to remote nature-based destinations with expert guidance and warm Australian hospitality. We carry over 8,000 guests every year to Australian destinations such as the Kimberley, Great Barrier Reef, Tasmania and Cape York and Arnhem Land. In 2022 we will return to operating expeditions in international regions such as PNG, New Zealand, the South Pacific and further afield to the Small Islands of the Indian Ocean and Africa including Madagascar, Seychelles, Mauritius and Zanzibar.

THE ROLE

This is a key marketing role with diverse responsibilities across brand design and written communications. You will work in collaboration with the broader commercial team including marketing, sales and reservations on advertising and promotional campaigns, web and brochure development, fleet-wide collateral creation and image library management.

WHAT YOU WILL BRING TO US

We are looking for an enthusiastic marketing professional to join our team who:

- Is creative, innovative and can think strategically
- Is highly skilled in Adobe Creative Suite
- Has experience with copy writing for brand
- Has experience in tourism, hospitality or travel sector (preferred)
- Capable of managing multiple and competing deadlines to achieve required outcomes
- Is self-driven and has a can-do attitude Has exposure across a range of software programs and platforms including email marketing, social media, content management and creative suites.

WHAT WE CAN OFFER YOU

- Join a friendly, professional, supportive team environment
- Career growth in a progressive and expanding Australian company who lead the way in expedition travel
- The opportunity to work and travel in amazing destinations and with inspiring products.

INTERESTED?

We love passionate, enthusiastic, creative and driven team members.

For enquiries and applications, send to careers@coralexpeditions.com. We request your application includes:

- A cover letter sharing your alignment to the role, our mission, brand and values
- Professional resume
- Feel free to share examples of creative projects you have been a part of

As we screen all applicants and select candidates whose qualifications and experience meet our needs, we will carefully consider your application during the initial screening and will contact you if you are selected to continue in the recruitment process. We wish you every success!



Our Expeditions

- > The Kimberley
- > Great Barrier Reef
- > Cape York & Arnhem Land
- > Tasmania
- > Australia's West Coast
- > South Australia
- > Australian Circumnavigation
- > Papua New Guinea
- > Raja Ampat & Spice Islands
- > Japan
- > New Zealand
- > Islands Of The Indian Ocean